



**The Canadian Institute of Marketing  
L'Institut Canadien du Marketing**

## **James H. Jarrett Award of Marketing Excellence**

### **Application Form**

**Name of Candidate:**

**Member Number:**

**Address:**

**Name of Nominator:**

**Member Number:**

**Address:**

**Description of Rationale for the Award:**

(The description can be attached to this application form if more room is required)



**The Canadian Institute of Marketing**  
**L'Institut Canadien du Marketing**

**Proof of Claim(s):**

(Documents and CDs may accompany this application)

**Verification by Third Party:**

Letters are required by email or post from two separate individuals testifying to the appropriateness of the candidate to receive the award, and also confirming that the product or service is a product or service being the foundation of the recognition inherent in the award is a successful product or service that benefits the employer, customers and/or the general public.

\_\_\_\_\_  
Signature of Nominator

\_\_\_\_\_  
Signature of Candidate

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date